



MEDIA RELEASE

THE MALAYSIA CULTURE & CUISINE EXTRAVAGANZA

For the month of March, Malaysia is highlighting its rich heritage of cuisine and culture all over the country.

The Malaysia Culture & Cuisine Extravaganza was launched by YB Dato' Sri Azalina Dato' Othman Said, Minister of Tourism, on March 17 at Grand Seasons Hotel Kuala Lumpur. It is part of the Colours of Malaysia year-long celebration to showcase Malaysia's exciting events.

From March 18 until 28, local chefs and cultural troupes from the thirteen states in Malaysia will be promoting their authentic food and culture in Kuala Lumpur. Eleven participating hotels – each featuring the food and culture of a particular state – will introduce special menus of some of Malaysia's well-loved signature dishes. There will also be a display and sale of handicraft items.

The highlights of the Malaysia Culture & Cuisine Extravaganza include Kelantan's *menora* dance performance and *nasi dagang* and *nasi kerabu* dishes; Kedah's *gamelan* music performance and *kuih karas* demonstration; Penang's Nyonya beaded shoes and desserts; and Johor's *laksa* and *biryani gam* dishes as well as *ghazal* and *zapin* dance performances.

The eleven participating hotels in Kuala Lumpur are **Legend Hotel** (featuring Perak, Pahang and Perlis culture and cuisine), **Grand Continental Hotel** (Kelantan), **Dynasty Hotel** (Melaka), **Quality Hotel** (Selangor), **Park Royal Hotel** (Negeri Sembilan), **Citrus Hotel** (Terengganu), **Renaissance Hotel** (Sabah), **Grand Seasons Hotel** (Johor), **Seri Pacific Hotel** (Kedah), **Vistana Hotel** (Pulau Pinang) and **Concorde Hotel** (Sarawak).

The past weekend, from March 13 until 15, three states concluded their food and culture promotions, namely, Penang (International Food Festival), Kelantan (*Hidangan Diraja*, featuring recipes from the royal palace), and Melaka (*Makanan Selepas Bersalin / Bayi*, showcasing the special dishes prepared for mothers during their post-natal recovery).

Other gastronomic events this month include:

- Pahang Food Promotion in Genting Highlands, Pahang, 7-22 March
- Ethnic Food, Culture and Arts at Boulevard Square, Miri, Sarawak, 27-29 March
- KLGP Couture and Cuisine Festival, Lake Gardens, Kuala Lumpur, 28-29 March

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